

## Latest news and bulletin updates



### Proudly representing IR-Tec

For over 40 years IR-Tec has been competing in the lighting control industry. At its inception in 1982 IR-Tec produced pioneering infrared motion sensing technology. IR-Tec has grown their line to so much more over the years and kept their pricing at a level that is unparalleled for the quality.

Whether you are looking for an IoT mesh network, wall controls, or ceiling sensors IR-Tec has you covered. Their product lineup is intuitive, easy to install, affordable, and fast to ship.

IR-Tec has a fantastic dual technology wall sensor for restrooms that allows the fan to stay on for 5 minutes after the light goes off. This is one of the most realistic features integrated into the control market in a long time.

Contact your Rock River Lighting sales representative to learn more about IR-Tec



### EXPERIENCE THE LUMECON DIFFERENCE

WALL PACKS • FLOODS • AREA LIGHTS • CANOPIES • LOW BAY • HIGH BAYS • DECORATIVES



[www.lumecon.com](http://www.lumecon.com)

Lumecon has been growing across the United States market since their inception in 2006. Proudly manufactured in Detroit, Michigan in the same facilities that have brought us quality automobiles for the past 100 years.

## Lumecon

### When quality matters, Lumecon stands out

Lumecon has been in the lighting industry since 2006 and is rapidly expanding. When quality is paramount, Lumecon is the only option. Lumecon started working in the lighting industry after noticing a gap after several years in the traffic control industry.

Rock River Lighting Agency has been representing Lumecon in this market for just under 2 years and has had nothing but great success with the product.

There are several things that make Lumecon stand out, but we will discuss a few. In our option these are all important in a quality product at an affordable price.

Lumecon has an industry-leading 10 Year L-70 warranty on all parts. This gives the end user peace of mind that a project will last.

They also install a 40kV surge suppressor on all their Detroit and Workmen series products. With the threat of the energy not coming in as clean as it should be this is great piece of mind in knowing that instead of replacing an entire product, but only the surge device. Saving the customer thousands of dollars in these situations.

Lumecon uses hot pour gaskets on their exterior products. This is the same gasket type that is used on car doors and truck decks. This allows the fixture to be opened as frequently as needed.

With superior quality and a surprising price point, you will never regret selling Lumecon.

Contact your Rock River Lighting sales representative to learn more about the Lumecon difference.



### Hot Summer Specials

Sunlite is offering some incredible blow outs on warehouse overstock while supplies last. Please reach out to your Rock River Sales rep to discuss these great buys.



### Follow Us on LinkedIn

Head over to LinkedIn and follow Rock River Lighting Agency for company updates, new products, and great job showcases for inspiration.

### Next Month Innova Heaters

In next month's issue find out how Innova Heaters can help you make more money through great pricing and a wide product offering.